

ADVERTISING DIMENSIONS FOR DESIGNING PURPOSES

1 column = 2.0174 inches; gutter = 0.1667

FULL PAGE = 6 columns x 20 inches

AD SIZE (CI)	HEIGHT FOR:			
	2 COL=4.2014	3 COL=6.3854	4 COL=8.5694	6 COL=12.9375"
FULL PAGE (120 CI)	NA	NA	NA	20"
HALF PAGE (60 CI)	NA	20"	NA	10"
1/3 PAGE (40 CI)	20"	13.3333"	10"	6.6666"
1/4 PAGE (30 CI)	15"	10"	7.5	5"
1/6 PAGE (20 CI)	10"	6.6666"	5"	3.3333"
1/8 PAGE (15 CI)	7.5"	5"	3.75"	2.5"
1/10 PAGE (12 CI)	6"	4"	3"	2"
1/12 PAGE (10 CI)	5"	3.3333"	2.5"	NA
1/15 PAGE (8 CI)	4"	2.6666"	2"	NA
1/16 PAGE (7.5 CI)	3.75"	2.5"	NA	NA
1/20 PAGE (6 CI)	3"	2"	NA	NA
1/24 PAGE (5 CI)	2.5"	NA	NA	NA
BUSINESS CARD	2"	NA	NA	NA